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For immediate release

## Symboticware Pioneers Comprehensive Asset Reliability Service Platform, Expands to US/Mex

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Symboticware Inc., an industry leader of standardized information-based technology to enhance productivity, sustainability, profitability and safety through real-time data management solutions, announces the launch of a new Asset Reliability Service Platform. This service platform empowers mining operations to maximize productivity through innovative, world-class maintenance strategies.

“A decade ago, Symboticware set out to revolutionize the way underground mining operations interact with their equipment health data through ‘collect – connect – ACT’,” said Kirk Petroski, President & CEO Symboticware Inc. “With ACT, we ensure mining companies get the capacity they expect from their mobile assets, and the benefits of lowest maintenance cost possible. We’re excited to be pioneering such a comprehensive service platform for mobile equipment in mining, led by Justin Johnsen in our Tucson office.”

The company recently announced expansion as a new headquarters was opened in Tucson, Arizona. Resources there will revolutionize how customers can extract value from their asset data.

“Historically, an operation’s asset management strategy is focused explicitly on basic manufacturer-recommended maintenance activities,” said Justin Johnsen, VP North America, and team lead for the Asset Reliability Services. “With our aptitude and experience in mobile asset management, we are proud to anchor our customers to more ambitious production goals, reduced maintenance costs, and a significant competitive advantage through our collaboration.”

The following services are available through Asset Reliability Service Platform:

- Asset Criticality Analysis
- Failure Mode Analysis
- Condition-based Maintenance
- Performance Metrics

### About Symboticware:

Symboticware is an innovative, industry leader that provides an industrial IoT hardware and software platform to help customers unlock, collect and analyze valuable data from their industrial mobile and fixed assets to help improve business outcomes based on: optimizing productivity; identifying opportunities to increase efficient use of their resources; increasing equipment availability through better condition and preventative maintenance; and enhancing safety by real-time feedback to operators. Originally developed for monitoring in underground mining, Symboticware technologies are used in many remote and rugged applications, from the far north to kilometers below the earth’s surface. For more information: [www.Symboticware.com](http://www.Symboticware.com)

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